

# SSM – Privacy Statement

SSM Schärer Schweiter Mettler AG and each of its affiliates and subsidiaries (collectively "SSM") is aware that the security of your private information from the use of the SSM website is an important concern. SSM takes the protection of your personal data very seriously. Personal data means any information which may lead to your identification (hereinafter "Personal Data"). This Privacy Statement explains which data SSM collects and how the Group uses and protects the data collected. It also applies to any Personal Data that SSM processes.

## 1. Terms

**"Personal Data"** means any information relating to an identified or identifiable natural person (**"data subject"**); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

**"Controller"** means the natural or legal person, public authority, agency or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data; where the purposes and means of such processing are determined by Union or Member State law, the controller or the specific criteria for its nomination may be provided for by Union or Member State law.

**"Processing"** means any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organization, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

## 2. Contact Details

Please contact SSM Schärer Schweiter Mettler AG with any problems, questions or suggestions that you may have. The constant development of the internet requires occasional adjustments to this privacy statement. SSM retains the right to make changes when necessary.

### **The Controller of your Personal Data is:**

SSM Schärer Schweiter Mettler AG  
Rütihof 8  
CH-8820 Wädenswil, Switzerland  
+41 44 718 33 11  
[info@ssm.ch](mailto:info@ssm.ch)

## 3. Collection of Data

You can use the SSM website without actively disclosing Personal Data. You are not required to actively provide Personal Data as a condition of using the SSM site, except as may be necessary to provide you with a product or service at your request. However, as part of the standard operation of the website, certain data is collected automatically or passively from or about you in connection with your visit to the website. The servers may automatically gather information such as "Site Usage Information" as described below, or like many companies, SSM (or SSM's service providers) may use cookies and other tracking technologies (such as pixels, beacons and tags) to collect, store and track information about your site usage. This information helps to provide, improve and personalize SSM's sites. For more information about how SSM uses cookies and other similar technologies please see the Cookie Notice.

When you visit and access the SSM website, the following information is automatically stored in log files: Internet Protocol (IP) address, date, time, browser request and general information on your operating system and browser. This data may be used to improve the content and

usefulness of this website, to understand your usage of the website and to customize content based on your usage.

“Site Usage Information” includes, but is not limited to: (i) your browser type, device type, carrier (if applicable), device address, operating system, operating system address, IP address and the domain name from which you accessed a site; (ii) information about your region, continent, country, city, postal code, time zone, and general location; and (iii) information about your browsing activities on and through a site (also known as “click stream” data), such as (a) the date and time you visit one of the sites; (b) the areas or pages of a site that you visit; (c) the amount of time you spend viewing a site; (d) the website or pages you visited prior to visiting a site; (e) the websites or pages you visit after you leave a site; (f) social plug-ins with which you have interacted on SSM’s site; and (g) other similar site usage data.

This data, which is collected automatically or passively from or about you, could possibly lead to your identification, but SSM does not use it for that purpose.

You may furthermore actively provide Personal Data through various forms to inquire or receive information, products and more. In each case such Personal Data will be used to fulfil your request (e.g. placing an enquiry or order, signing up for a newsletter).

Even though SSM may be able to combine this data actively provided by you with the data collected automatically or passively from you, SSM does not do so. With regard to the Personal Data provided by you (e.g. for products or services you have requested, or for other purposes you have authorized), SSM relies on technical and organizational means to assure that applicable data security regulations are followed.

#### **4. Processing of Personal Data/Transfer of Personal Data**

The Personal Data collected by SSM as mentioned under section 3 “Collection of Data” stays with data processors or servers acting on SSM’s behalf and responsible to SSM. The Personal Data collected by SSM will not be passed on by SSM or by SSM’s agents for use by third parties in any form whatsoever, unless SSM has obtained your consent or is legally obliged to do so. For clarifications sake, the only exception thereto arises with regard to data collected passively from you on SSM’s website from third party cookies or related technologies. Such third party cookie/related technology providers may use your Personal Data for their own purposes and transfer such data into other jurisdictions (see thereto the Cookie Notice).

SSM will retain control of and responsibility for the use of any Personal Data processed by SSM. Some of this data may be stored or processed at computers located in other jurisdictions, such as the United States, whose data protection laws may differ from the jurisdiction in which you live. In such cases, SSM will ensure that appropriate protections are in place to require the data processor in that country to maintain protections on your Personal Data that are equivalent to those that apply in the country in which you live. In case you have questions relating to your Personal Data and potential transfers of your Personal Data and the potential protections taken connected to such transfers please do not hesitate to send an e-mail to [info@ssm.ch](mailto:info@ssm.ch) or contact the Controller at the address as set forth above under the section 2 “Contact Details”.

#### **5. Purposes of Use**

The Personal Data that you actively provide to SSM will only be used for the purpose for which you provide such data (e.g. for supplying you with the requested products or services or for other purposes for which you have given your consent), except where otherwise provided by law. The data which is collected automatically or passively from or about you is used from time to time for statistical purposes or other purposes (including for purposes of third party providers of cookies and/or related technologies) (please see thereto also SSM’s Cookie Notice).

## **6. Security**

SSM uses technical and organizational security precautions to protect your Personal Data from manipulation, loss, destruction or access by unauthorized persons. Any Personal Data that is provided to SSM by you will be encrypted in transit to prevent its possible misuse by third parties. SSM's security procedures are continuously revised based on new technological developments.

## **7. Right of Access to, Rectification, Erasure or Restriction of Processing, Right to Object to Processing, Right to Data Portability**

You have the right to request from the Controller (1) access to and (2) rectification or (3) erasure of your Personal Data or (4) restriction of processing of your Personal Data as well as you can (5) object to the processing of your Personal Data. In addition, you have (6) a right to data portability. Just send an e-mail to the Controller of your data [info@ssm.ch](mailto:info@ssm.ch) or contact the Controller at the address as set forth above under the section 2 "Contact Details".

## **8. Right to Withdraw Consent at Any Time**

You have the right at any time to withdraw your consent to the processing of your Personal Data for the future. For clarifications sake such withdrawal will, however, not affect the lawfulness of processing based on consent before its withdrawal. Again, just send an e-mail to the Controller of your Personal Data [info@ssm.ch](mailto:info@ssm.ch) or contact the Controller at the address as set forth above under the section 2 "Contact Details".

## **9. Data Retention**

SSM only retains personal data for as long as necessary for SSM to render a service you have requested or to which you have given your consent, except where otherwise provided by law (e.g. in connection with a pending litigation). With regard to data collected passively from you please also consider SSM's Cookie Notice.

## **10. Right to Lodge a Complaint with a Supervisory Authority**

If you are based in the EU you might have in addition the right to lodge a complaint with a supervisory authority in case you do not agree with the processing of your Personal Data.

BY PROVIDING PERSONAL DATA TO SSM SCHÄRER SCHWEITER METTLER AG AND BY USING SSM'S WEBSITE, YOU CONSENT TO THE COLLECTION AND USE OF YOUR PERSONAL DATA IN ACCORDANCE WITH THIS PRIVACY STATEMENT.

# Cookie Notice

This Cookie Notice sets forth SSM Schärer Schweiter Mettler AG's (hereinafter "SSM") policy with respect to information that is collected from users and/or visitors to SSM's websites, applications or other services on which this Cookie Notice is posted through cookies and local shared objects.

Please also refer to SSM's Privacy Statement. SSM's Privacy Statement generally describes the collection, use, disclosure, transfer and storage of information that is collected from users of and/or visitors to SSM's website.

## 1. What Are Cookies and Related Technologies?

So-called cookies (or related applications) are used so that SSM can improve the efficiency of your individual use of the website. A cookie is a small data file that is placed on your web browser, or your computer or device, when you access and/or use a website, which stores text that can later be read back by SSM's web server or third parties. Cookies are used to recognize your browser, and may enable SSM to recognize you as the same user who was at SSM's website in the past, and relate your use of SSM's website to other information about you, such as your Site Usage Information (see thereto the Privacy Statement) or personal information collected through other means. Cookies may be "session" cookies (i.e., last only for one browser session) or "persistent" cookies (i.e., continue in your browser until they expire or are affirmatively deleted).

## 2. What Does SSM Use these Technologies for?

SSM uses these technologies for the following reasons:

### ***Essential (strictly necessary) Cookies***

These cookies are necessary for the website to function and cannot be switched off in SSM's systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of the site will then not work. These cookies do not store any personally identifiable information.

### ***Other Cookies and Related Technology***

- **Performance Cookies:** These cookies allow SSM to count visits and traffic sources so it can measure and improve the performance of the site. They help SSM to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies SSM will not know when you have visited SSM's site, and will not be able to monitor its performance.
- **Google Analytics:** SSM's website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and which allows an analysis of the use of the website by you. The information about your use of this website (including your IP address) generated by the cookie is transmitted to a Google server in the USA and stored there. Google will use this information to evaluate your use of the website, to compile reports on website activity for website operators, and to provide other services related to web usage and internet usage. Google may also disclose this information to third parties, provided this is required by law or if third parties process this data on behalf of Google.  
By using this website, you agree to the processing of the data collected by you in the manner described above and for the purposes set out above.  
You can prevent the installation of Google Analytics by setting your browser software accordingly; however, SSM would like to point out that in this case you may not be able to fully utilize all the functions of this website ([Link with opt out for Google Analytics](#)).

Place of processing: US – please see the respective Privacy Policy ([Link for Google's Privacy Policy](#)).

- **Google Maps:** SSM uses the service provided by Google, Inc. to show the locations of their branches and representatives. Google Maps may collect and process personal data. For further information please consult Google Inc. ([Link for Google's Privacy Policy](#))
- **YouTube:** SSM uses the service provided by Google, Inc. to show the latest product movies. For further information about cookies and privacy policy of YouTube please consult Google Inc. ([Link for Google's Privacy Policy](#))
- **Findberry:** SSM uses the ad-free search engine by Findberry for their website, so that their visitors can find content faster and easier. For further information please consult Findberry ([Link to Privacy Policy of Findberry](#))
- **Piwik/new Matomo:** SSM's website uses Matomo, an open source software for web analytics. Matomo uses cookies, which enable Matomo to analyze the access to SSM's website. Your IP-address will be anonymized before Matomo is storing it. By using this website, you agree to the processing of the data collected by Snowflake GmbH for SSM in the manner described above and for the purposes set out above. For more information please consult SSM's Privacy Statement. If you do not agree with those terms do not use SSM's website.
- **QR Code Generator:** SSM uses the QR Code Generator to imbed links into QR Codes or shorten links for better use in websites or documents. The QR Code Generator may collect and process personal data. For further information please consult QR Code Generator's privacy policy ([Link to QR Code Generator's privacy policy](#)).

### 3. How to Control Cookies?

SSM respects your right to privacy, you can choose not to allow some types of cookies. You can manage your cookie privacy settings in your Browser. You can control and/or delete cookies as you wish. You can delete all cookies that are already on your device and you can set most browsers to prevent them from being placed. If you do this, however, you may have to manually adjust some preferences every time you visit a site and some services and functionalities may not work.

[Instructions to disable cookies](#)

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