

# SSM – Privacy Statement

SSM Schärer Schweiter Mettler AG and each of its affiliates and subsidiaries (collectively "SSM") are aware that the security of your personal data is an important issue when using the SSM website. SSM takes the protection of your personal data very seriously. Personal data includes all information that identifies you (hereinafter referred to as "personal data").

This privacy statement provides information about which data SSM collects and how SSM uses and protects the collected data. It applies to any personal data that SSM processes.

## A. Definitions

**"Personal Data"** means all information that relates to an identified or identifiable natural person (hereinafter "data subject"). Identifiable is a person who can be identified, directly or indirectly, particularly by reference to an identifier such as a name, an identification number, location data, an online identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

**"Controller"** means the natural or legal person, authority, institution or other body that alone or jointly with others decides on the purposes and means of processing personal data. If the purposes and means of this processing are specified by Union or Member States law, the Controller or the specific criteria for his appointment may be provided for under Union or Member States law.

**"Processing"** refers to any process or series of processes carried out with or without the help of automated procedures relating to personal data, such as the collection, recording, organization, ordering, storage, adaptation or modification, reading, querying, use, disclosure through transmission, dissemination or any other form of provision, comparison or linking, restriction, deletion or destruction.

## B. Collection of Data

You can use the SSM website without actively disclosing personal data. The active provision of personal data is not a requirement for using the SSM website unless personal data are required for the supply of products or services on request. Nevertheless, SSM collects certain data automatically or without your input from or about you in the course of normal visits to our website. The servers may automatically gather information such as "website usage information" as described below. SSM (or SSM's service providers) may also use cookies and other tracking technologies (such as pixels, beacons and tags) to collect, store and track information about your site usage. This information is used to provide, improve and adapt SSM's pages. For more information on how SSM uses cookies and similar technologies, please refer to the Section Notes on Cookies.

The following information is automatically saved in the log data when you visit and access the SSM website:

- Internet Protocol (IP) address
- Date
- Time
- Browser request
- General information about your operating system and browser.

This data may be used to improve the content and usefulness of the website, understand your use of the website and tailor the content to you based on the information collected.

"Website usage information" includes but is not limited to the following:

Your browser type, device type, operator (if applicable), device address, operating system, operating system address, IP address and the name of the domain from which you accessed the website

- i. Information about your region, continent, country, city, zip code, time zone, general location and
- ii. Information about your surfing behavior on and through a website (also known as "clickstream" data), such as (a) the date and time of your visit to one of the websites, (b) the areas or pages of a website you visited, (c) the duration of your visit to a website, (d) the website or pages you visited before visiting a website, (e) the websites or pages you visit after leaving a website, (f) social plugins used for interacting on the SSM website and (g) other similar website usage data.

The data collected from or about you automatically or without your input could lead to the identification of your person. However, SSM will not use the data for this purpose.

In addition, you can provide personal data in various forms for requesting and receiving information about products and services. Such personal data will be used in all cases, based on your consent, to fulfill your request (e.g. placing an inquiry or an order, subscribing to newsletters, customer magazines, media releases, business reports, customer surveys, etc.).

Even if SSM were able to combine the data provided by you with the data collected automatically or without the input from you, SSM will not do so. Concerning the personal data that you provide (e.g. for products or services you have requested or for other purposes authorized by you), SSM relies on technical and organizational means to ensure compliance with the applicable data security regulations.

### **C. Processing / Transfer of Personal Data**

The personal data collected according to the Section "Collection of data" remain with data processors or on servers acting on behalf of SSM and for which SSM is responsible. SSM or its representatives will not pass on any personal data collected from you in any form for own use by third parties unless SSM has received your prior consent or is legally obliged to do so. One exception to this concerns data collected from you on the SSM website without your input by using cookies from third parties and related technologies. Third-party providers of cookies / related technologies may use your personal data for their own purposes and transfer such data to other jurisdictions (see the Section "Notes on cookies" by SSM).

SSM retains control of and responsibility for the use of all personal data processed by SSM. Some of this information may be stored or processed on computers located in other jurisdictions, such as the United States where privacy laws may differ from the ones in the jurisdiction in which you live. In such cases, SSM ensures that appropriate protective measures are in place.

### **D. Purposes of Use**

The personal data you intentionally submit to SSM will only be used for the purpose for which you provided such data (e.g. to supply requested products or services or for other purposes for which you have given your consent) unless otherwise required by law. The data collected from or about you automatically or without your input is occasionally used for statistical or other purposes (also by third-party providers of cookies and / or related technologies). See the notes on cookies by SSM. When processing your personal data, we rely on your consent or we process your personal data to fulfill a contract, to comply with legal requirements or to safeguard our legitimate interests.

## **E. Security**

SSM uses technical and organizational security measures to protect your personal data against manipulation, loss, destruction or access by unauthorized people. All personal data you provide to SSM via the website are transmitted in encrypted form to prevent any misuse by third parties. SSM's security measures are continuously reviewed and improved in the light of new technological developments.

## **F. Right of Access to, Rectification, Erasure or Restriction of Processing, Right to Object to Processing, Right to Data Portability**

Subject to applicable personal data privacy laws, you have the right to request from the controller (1) access to and (2) rectification or (3) deletion of your personal data or (4) restriction of the processing of your personal data, and you may (5) object to the processing of your personal data. You also have the right to (6) data portability.

Simply send an e-mail to the controller of your data [info@ssm.ch](mailto:info@ssm.ch) or contact the controller at the address given in the Section "Contacts".

## **G. Right to Withdraw Consent at Any Time**

You have the right at any time to withdraw your consent to the processing of your Personal Data for the future. For clarifications sake such withdrawal will, however, not affect the lawfulness of processing based on consent before its withdrawal. Again, just send an e-mail to the Controller of your Personal Data. Also in this case: Simply send an e-mail to the controller of your data [info@ssm.ch](mailto:info@ssm.ch) or contact the controller at the address given in the Section "Contacts".

## **H. Data Storage**

SSM stores personal data only for the period needed to provide the service you have requested or to which you have given your consent unless otherwise stipulated by law (e.g. in the case of a pending legal dispute). For data collected from you without your input, please refer to the notes on cookies by SSM.

## **I. Right to Lodge a Complaint with a Supervisory Authority**

If you reside in the EU, you may have the right to complain to a supervisory authority if you do not consent to the processing of your personal data.

## **J. Contact Details**

If you have any problems or questions regarding your personal data, please contact the controller at SSM AG using the contact details below.

### **The Controller of your Personal Data is:**

SSM Schärer Schweiter Mettler AG

Rütihof 8

CH-8820 Wädenswil, Switzerland

+41 44 718 33 11

[info@ssm.ch](mailto:info@ssm.ch)

The continuous development of the Internet requires an occasional adjustment of this privacy statement. SSM reserves the right to make necessary changes.

## Notes on Cookie and Embedded Content

This notice sets out SSM's policies for data collected by cookies and locally shared objects from users and / or visitors to the websites, SSM applications and other services on which this notice on cookies is posted.

Please also note SSM's Privacy Statement. The Privacy Statement governs the collection, use, disclosure, transmission and storage of information collected from users of and / or visitors to SSM's website.

### What Are Cookies?

SSM uses cookies to improve the efficiency of the website's individual use. A cookie is a small data file, saved on your computer or device when you access and / or use a website, that SSM's or a third-party server can read back later.

Cookies are used to detect your browser and allow SSM to recognize you as the same user who visited SSM's website in the past and associate your visit to SSM's website with other information about you, such as your website usage information (see the Privacy Statement) or personal information collected through other means. Cookies can be "session cookies" (i.e. they only exist during a browser session) or "permanent" cookies (i.e. they remain on your device until they expire or are deleted).

Depending on their function and purpose, SSM divides cookies into two categories: Essential (indispensable) cookies and analysis and marketing cookies. called cookies (or related applications) are used so that SSM can improve the efficiency of your individual use of the website. A cookie is a small data file that is placed on your web browser, or your computer or device, when you access and/or use a website, which stores text that can later be read back by SSM's web server or third parties. Cookies are used to recognize your browser, and may enable SSM to recognize you as the same user who was at SSM's website in the past, and relate your use of SSM's website to other information about you, such as your Site Usage Information (see thereto the Privacy Statement) or personal information collected through other means. Cookies may be "session" cookies (i.e., last only for one browser session) or "persistent" cookies (i.e., continue in your browser until they expire or are affirmatively deleted).

### What Does SSM use for?

SSM uses cookies for the following reasons:

#### ***Essential (indispensable) cookies***

These cookies are necessary for the functionality of the website and cannot be blocked on the devices. They are usually only set in response to actions you have taken for requesting services, such as setting your privacy settings, logging in or filling out forms.

SSM's website only sets essential cookies to save the user's cookie settings and enable editors to access the Backend.

- **Google Analytics:** The SSM website uses Google Analytics, an analysis service from Google Inc., USA. Google Analytics uses so-called "cookies", text files that are stored on your computer and which allows an analysis of your use of the website. The data generated by the cookie about your use of this website (including your IP address) is transferred to a Google server in the USA and stored there. Google uses this data to evaluate your use of the website, compile reports on website activity for the website operator and provide other services related to web and internet usage. Google may also disclose this data to third

parties, provided that this is required by law or if third parties process this data on behalf of Google. You can prevent Google from collecting the data by adjusting your cookie settings for the SSM website. An opt-out cookie is set that prevents the future collection of data when you visit this website. You can also object to the future collection and storage of the IP address and the data generated by cookies at any time. The relevant browser add-on can be downloaded under the following link and installed: Denial of consent for Google Analytics ([Link with opt out for Google Analytics](#)).

Further information on the use of data by Google, settings and objection options is available in Google's Privacy Policy ([Link for Google's Privacy Policy](#)).

- **Findberry:** SSM uses the ad-free search engine by Findberry for their website, so that their visitors can find content faster and easier. For further information please consult Findberry ([Link to Privacy Policy of Findberry](#))

### **Embedded external content**

- **Google Maps:** SSM uses Google Maps, a service from Google, Inc., USA, to display its branches and agencies. Google Maps may collect and process personal data. For more information, please contact Google Inc. ([Link for Google's Privacy Policy](#))
- **YouTube:** SSM uses YouTube, a service from Google, Inc., USA, to show its latest product videos. The videos can be played on the website. YouTube may collect and process personal data. For more information on cookies and YouTube's privacy policy, please contact Google Inc. ([Link for Google's Privacy Policy](#))

### **How to Control Cookies?**

SSM respects your right to privacy: You are free to block certain types of cookies. You can change the settings at any time by clicking the "Cookie Settings" link in the footer. You can also manage your cookie privacy settings in your browser. You can control and / or delete cookies as you wish. You can delete all cookies that are already on your device and you can set most browsers to prevent them from being placed.

[Instructions for deactivating cookies](#)

### **Cookies Used**

Technically necessary cookies that are set to save the user's cookie settings and to enable access to the backend.

<b>Name</b>	<b>Purpose</b>	<b>Duration</b>	<b>Type</b>	<b>Provider</b>
insyma_cookiepolicy_standard	Saves the user's cookie settings.	1 year	HTTP	this website

The following cookies are not technically necessary and serve marketing and analysis purposes:

<b>Name</b>	<b>Purpose</b>	<b>Duration</b>		<b>Provider</b>
insyma_cookiepolicy_marketing	Cookie to save this category.	1 year	HTTP	this website
_dc_gtm_UA-	Google Analytics Session Cookie	Per session	HTTP	Google
_gid	Registers a unique ID. Is used to generate statistical data that allow the analysis of user behavior on the website.	24 hours	HTTP	Google
_ga	Registers a unique ID. Is used to generate statistical data that allow the analysis of user behavior on the website.	2 years	HTTP	Google

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